



ARYABHATTA COLLEGE

University of Delhi



PRESENTS

Entrepreneurial Youth Conclave

12th August 2021

"Make It Happen"

Convenor: Dr. Monica Aggarwal

Co-Convenors: Dr. Shivani Raheja, Dr. Ruchi Sharma

Student Coordinators: Ms. Simran Mehta, Ms. Shanya Srivastava, Mr. Aryan Verma, Ms. Muskan Rana, Mr. Prashant Mishra, Mr. Aviral Agrawal, Ms. Mahek Yadav and Ms. Anshika Jain.

Link: <https://youtu.be/G9KLPI5aR8w>

The Entrepreneurship Cell, Aryabhata College organized EYC 2021.

Entrepreneurial Youth Conclave or EYC is a panel discussion symposium. With the success of our first edition last year, we aimed to provide a bigger opportunity for an informative and formal discussion. EYC has become a Pan India platform for collegiates and aspiring entrepreneurs watching us live on YouTube.

Dr. Monica Aggarwal, Convenor, E-Cell Aryabhata, kicked off the event with a word of gratitude towards the honorable speakers, furthered by encouraging words from **Prof. Manoj Sinha, Principal, Aryabhata College**, for the team of Entrepreneurship Cell and the event. Next, the esteemed panelists for the event were introduced.

Our first speaker was **Mr. Sanjeev Bikhchandani**. He is the Founder and Vice Chairman of Info Edge, which owns Naukri.com, 99Acre, Jeewansaathi.com and Shiksha.com. He is the recipient of the Padma Shri Award and has also received the 'EY Entrepreneur of the Year' award.

Our 2nd speaker was **Mr. Vivek Kapoor**, the Co- Founder of inResto, Dineout. He has worked as a professional in the Merchant Navy and managed the safety policies for DG shipping in India for over 10 years.

Lastly, we had **Ms. Shabeena Shaik**, who is the Chief Technology Officer at LEDBY foundation. She has worked as a software engineer at Hyderabad for 2 years and has worked for renowned companies like KPMG, Tech Mahindra and has even worked for the government of Andhra Pradesh.

The topic for the discussion was **'Impact of hyper internet adoption on businesses'**.

The advent of the internet brought the world to a new age of development. The ease with which information became accessible increased the pace of inventions and enabled the onset of the 4th revolution.

Today, the internet is embedded in the system and holds immense power. The impact of this hyper adoption of the internet is vast and many may be unaware of it.

So let us try to understand it through our speakers.

Mr. Sanjeev shared his insights about digitalization, and how it is enabling small Indian producers and manufacturers to reach a national audience and even a global audience. As an advice to the budding entrepreneurs, he shared a quote, 'Dream big, Start small'.

Also, he talked about the importance of customer's money over investor's money for an entrepreneur.

On being asked that how easy availability of consumer information affects the competitiveness in the industry, Mr Kapoor illuminated upon the importance of creating your own niche in the market, rather than creating products looking at your competition. He suggests the use of consumer information to validate one's innovation. Also, he highlighted the impact of digitalization which has changed the whole structure of the industry.

Shabeena Shaik enlightened the audience with her views that Internet and digitalization is not just an option but it is a necessity. The acquisition of data makes a huge impact on large businesses.

Digitalization has increased the number of players in the market. There are multiple products in the market which act as a boon for the consumers.

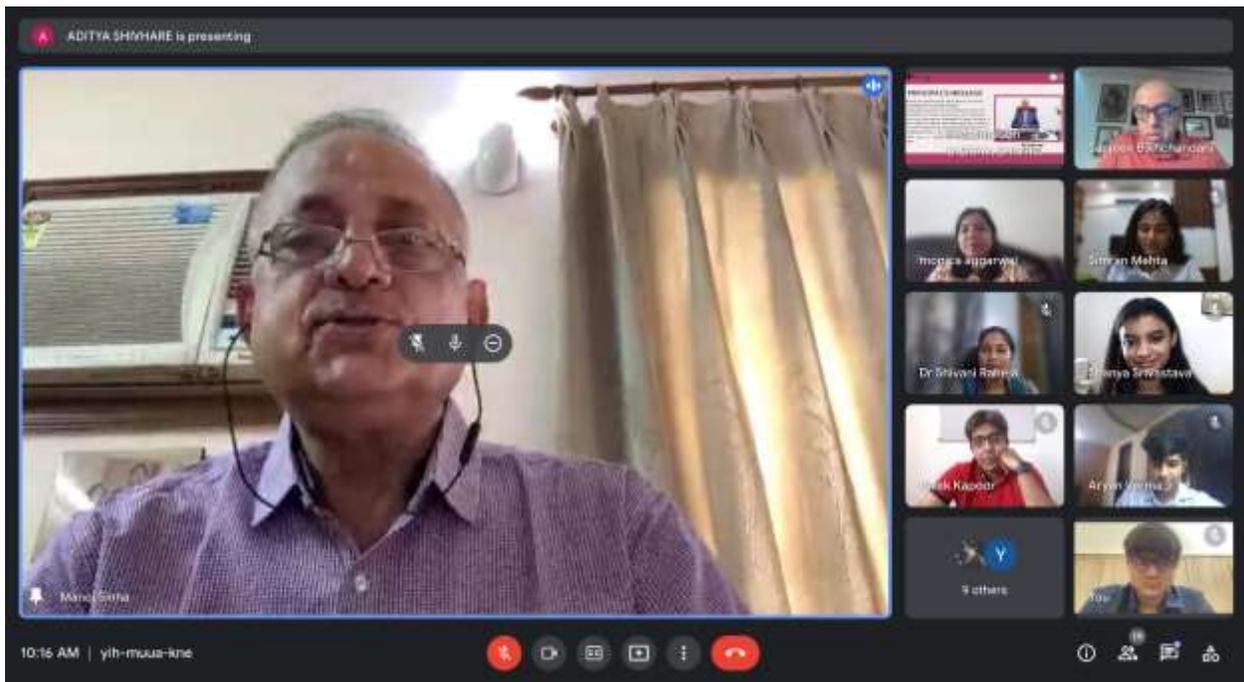
After the informative session with the panelists, NAMAN JAIN was announced as the winner of the pre-event competition "BELLA CIAO".

The Conclave enlightened our students and acted as a lamppost showing them a path towards being a successful entrepreneur. Through this event, we aimed to gain insight into the brilliant minds of leading industrialists. In addition, our audience came to understand the nuances of the business world and the intricacies that guide the action of a business leader.

The event concluded with a vote of thanks to the esteemed panelists and the media sponsors.

The event garnered participation from **more than 900 students** on D2C, and 'EYC 2021' marked a huge success with **more than 900 views**.

EVENT HIGHLIGHTS





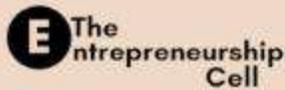
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EVENT POSTERS



EYC'2021

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OUR SPEAKER PANEL



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12th August 2021
10 AM



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CHIEF TECHNOLOGY OFFICER,
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VIVEK KAPOOR
FOUNDER, DINEOUT
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MAKE IT HAPPEN

12th AUGUST

10 A.M.



PATRON
Prof. Manoj Sinha
(Principal)

CONVENER
Dr. Monica Aggarwal

FACULTY COORDINATOR
Dr. Shivani Raheja
Dr. Ruchi Upadhyay

STUDENT COORDINATOR
Simran Mehta
Shanya Srivastava